



Customer Profile

Mobile TeleSystems (MTS) is the leading telecommunications group in Russia and the CIS, providing services to over 97 million subscribers via GSM cellular networks, 3G services and CDMA-450 networks. The company is also heavily involved in the rapid development of mobile and other Internet services, including Mobile Email.

Industry

Telecommunications

Challenges

- To protect Mobile Email users from spam and malware without slowing down traffic.

Kaspersky Lab Solution

Kaspersky Security for Mail Server
Kaspersky Anti-Spam for Linux

Results

- Effective protection for mail servers and end-users from viruses and spam
- Reliable protection of Mobile Email users
- Flexible licensing system

With Kaspersky Lab's Business Space Security solutions installed, the group's data is totally secure and accessible to users

Mobile TeleSystems (MTS) is the leading telecommunications group in Russia and the CIS countries, providing services to 97.16 million subscribers. The total population of 82 Russian regions, Ukraine, Uzbekistan, Turkmenistan, Armenia and Belarus where MTS and its subsidiaries are licensed to provide services in GSM standard is over 230 million people. MTS has been listed on the New York Stock Exchange since July 2000 and trades under the ticker MBT. The strength of the brand was recognized internationally in 2008, when MTS became the first and only Russian company to enter BRANDZ™ Top 100 Most Powerful Brands, a ranking published by the Financial Times and Millward Brown, a leading global market research and consulting firm. In 2009 the MTS brand was also included in the rating for the second time in a row. For further information please visit www.mts.ru.

Security Challenge

Considering the growing popularity of convergent services on the Russian telecommunications market, MTS is actively implementing innovative services based on popular telecommunication services and Internet technologies. The quality of services for the subscriber is paramount. The launch of the Mobile Email service required reliable antivirus and anti-spam protection. The antivirus solution had to be launched together with the service to ensure that users had a safe and efficient experience with no noticeable impact on traffic rate when utilizing mail services.

CASE STUDY | MTS

“The Mobile Email service allows MTS subscribers to easily email from any model of mobile phone. It’s very important for us to protect our users from spam and malware. Kaspersky Lab’s solutions provide reliable protection for MTS subscribers and meets all our needs.”

Pavel Roitberg
Product Director, MTS

Solution

When deciding which solution to use, MTS first of all considered the quality of the product and the experience of the developer. The choice of antivirus vendor for the Mobile Email service was based on reliability and the effectiveness of protection as well as flexible licensing. MTS bought one-year licenses, which can be prolonged, for Kaspersky Security for Mail Server Russian Edition and Kaspersky Anti-Spam for Linux Russian Edition for a specified number of users. The IT department at MTS configured all of the necessary system settings without any difficulties, and staff were trained in how to use the solution in a very short period of time.

Results

Currently, Kaspersky Lab solutions for mail servers protect over 200, 000 Mobile Email subscribers. The anti-spam and anti-malware protection level meets all MTS’s requirements.